



EDEN.MILL
ST ANDREWS

CORPORATE BROCHURE 2021/22



It gives me great pleasure to write the foreword to our 2021/22 Corporate Brochure and I very much hope you and your family all remain safe and well having endured unprecedented times for over a year now due to the global pandemic.

Since March 2020, everyone has had to adapt to a new normal and life has been so difficult across the globe both medically and financially and the football world has not escaped that with no supporters inside the stadiums, and reliable and regular revenue streams being cut off to the Clubs, despite competitive competition still ongoing. However as I write this to you, with the vaccine rollout, lockdown ending and the economy beginning to open up once again, the light at the end is shining brighter each day. Here at Dundee United, we have used the opportunity to grow and add to our commercial products and we are very much primed and ready to support both you and your business to offer many ways of interaction and promotion with the Club moving forward.

So choosing to align your company and corporate requirements with Dundee United allows you the opportunity to experience a high tailored standard of product and entertainment dedicated to every aspect of your business and marketing needs: from interacting with friends or networking with clients, to having the platform on a national scale to promote your business and products, we have it all at Tannadice Park.

I would like to close by thanking you all once again for the wonderful support you have shown to United despite not having the opportunity to be at Tannadice or on the road with the guys. It has meant so much to everyone and has aided us superbly well in our return season back in the Premiership. Finally, thanks for taking the time to view our products and services and allowing us to show exactly what we can do to support you and your business. I look forward to welcoming you to Tannadice at some point throughout the campaign.

Mark

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CHAIRMAN'S WELCOME



Dundee United Football Club have a wide range of matchday hospitality options available to purchase on a seasonal and a match by match basis, from the highest quality three course fine dining experiences to the more relaxed open plan casual options... we have something to cater for all needs and budgets. Pre-pandemic, we saw record numbers of guests attend hospitality at Tannadice, with many matches completely sold out around every corporate area of the stadium.

Whether you're looking to network with clients or relax with friends and family, sit back and let Dundee United play host to a truly memorable sporting occasion. With hospitality beginning from three and a half hours pre-match and up to one hour post-match, you have ample time to immerse yourself in the full VIP tangerine experience.

macron

CORPORATE HOSPITALITY



Premier hospitality is situated in the heart of the George Fox Stand in our exclusive Airlie Green Suite. Our 200 seater restaurant offers a truly memorable experience, with an amazing matchday buzz throughout the day. Enjoy fine food and drink plus hear the thoughts pre match from our Club legends as well as the post match reactions from one of our first team squad.

PACKAGE INCLUDES:

- Champagne on arrival** ■ **Full complimentary bar**
- Three course meal** ■ **Exclusive match seating**
- Half-time refreshments** ■ **Matchday host & competitions**
- Programme & teamsheet** ■ **Player & legend appearance**

(Subject to availability)

PRICES:

PER MATCH

CAT A - £150

Rangers, Dundee & Celtic

CAT B - £125

Hibernian, Hearts & Aberdeen

CAT C - £115

All other teams

PER SEASON

£2100

(Includes all Premiership matches only)

FLEXIBLE FOOTBALL

£2200

(Package includes 20 Premier hospitality places, that can be used at a maximum of 4 **Cat -A**, 6 **Cat -B**, 10 **Cat -C** matches in any configuration throughout the 2021/22 season)

(All prices are subject to VAT)

PREMIER HOSPITALITY

In The Airlie Green Suite





Centenary hospitality is situated in our exclusive Panacea Suite offering unrivalled panoramic views of Tannadice. Savour and enjoy all of the pre match build up and atmosphere before watching the match from the comfort and warmth of our indoor glass fronted boxes.

PACKAGE INCLUDES:

- Dedicated individual table*** ■ ***Pre-match two-course buffet meal***
- Cash bar pre and post match*** ■ ***Exclusive indoor box seats***
- Half-time refreshments*** ■ ***Programme & teamsheet***
- Post-match snacks*** ■ ***Player and Legend appearance***

PRICES:

PER MATCH

CAT A - £100

Rangers, Dundee & Celtic

CAT B - £90

Hibernian, Hearts & Aberdeen

CAT C - £85

All other teams

PER SEASON

£1450

(Includes all Premiership matches only)

CENTENARY HOSPITALITY

In The Panacea Suite

PANACEA

Fire, Security & Data Experts
www.panaceadata.co.uk
01382 339913

(All prices are subject to VAT)



Captains' hospitality is situated in The MKM Dugout and is a relaxed informal setting in our sports bar themed venue which offers stunning views of the Tannadice pitch. Enjoy drinks and food pre-match with friends and familiar faces before taking the best seats in the house right behind both dugouts and technical areas.

PACKAGE INCLUDES:

- Complimentary first drink** ■ **Cash bar, pre -post match**
- Pre-match buffet style food** ■ **Programme & teamsheet**
- Exclusive indoor padded seating located on half way line**
- Half time refreshments** ■ **Post-match snacks**
- Player and Legend appearance**

PRICES:

PER MATCH

CAT A - £60
Rangers, Dundee & Celtic

CAT B - £55
Hibernian, Hearts & Aberdeen

CAT C - £50
All other teams

PER SEASON

£950

(Includes all Premiership matches only)

CAPTAINS' HOSPITALITY

In The MKM Dugout



(All prices are subject to VAT)



Becoming an official member of the Chairman's Club with Eden Mill offers so many VIP executive benefits associated with matchdays from Dundee United and Eden Mill. You will enjoy the historic and splendid surroundings of the famous Tannadice boardroom before taking your seats beside club directors.

PACKAGE INCLUDES:

- Season long car parking space** ■ **Enjoy samples from Eden Mill**
- Champagne on arrival** ■ **Complimentary bar**
- Dedicated account manager service for your United business**
- Pre-match buffet meal** ■ **Half time refreshments**
- Meet & greet with Man of the Match**
- Exclusive executive match seating**
- Opportunity to interact with Directors & Ambassadors**

PRICES:

PER SEASON

£ 1900

(Includes all Dundee United home matches for season 2021/22)

PER INDIVIDUAL MATCH

CAT A - £115

Rangers, Dundee & Celtic

CAT B - £100

Hibernian, Hearts & Aberdeen

CAT C - £90

All other teams

EDEN.MILL
ST ANDREWS

CHAIRMAN'S CLUB WITH EDEN MILL

(All prices are subject to VAT)



If you would like to enjoy your football hospitality every matchday then leasing our brand new corporate box seasonally gives and your guests access to every home league match, as well as the ability to custom design the box to match your own brand or personality. Experience a special day out with clients, friends and colleagues in your own VIP box at Tannadice. Relax before the match with delicious buffet. Then at kick off, you are just a few steps away from your padded executive match seats which are right at the heart of the action situated above the players' tunnel.

THE SEASONAL PACKAGE INCLUDES:

- Private box for up to 12 guests*** ■ ***Custom design your box***
- Executive car park space*** ■ ***Champagne reception on arrival***
- Complimentary wines, spirits, beers and soft drinks***
- Luxury pre match three course buffet***
- VIP glass box match seating above player's tunnel***
- Full page programme advert*** ■ ***Dedicated waiter service***
- Appearances from first team players and Club ambassadors***
- Option to use the box on non match days***
- First option to purchase the box for non football major events held at Tannadice Park***

PRICE: £25,000

Per season, for all league matches only

(All prices are subject to VAT)

**EXCLUSIVE TUNNEL
CORPORATE BOX**





Our matchday sponsorship packages offer a unique and exciting way of entertaining staff, current or prospective clients and friends whilst promoting your business on a major platform to a wide and large receptive audience at Tannadice Park and beyond.

MATCH SPONSORSHIP

Package Includes:

Champagne and canapé reception in Tannadice Boardroom

Group photograph at side of pitch (subject to restrictions)

Private dining room (McLean Suite) ■ three course meal

Complimentary bar service ■ Half time refreshments

Executive match seating in dedicated glass box

Choose Man of the Match & post match presentation with photographs

Exclusive match sponsor's gift and DUFC bag for all guests

Tannoy and big screen advert pre-match

Social media posts on matchday

Exclusive 15% discount in Dundee United Superstore for you and your guests on day of your match sponsorship

PRICE PER MATCH (BASED ON 10 GUESTS)

CAT A - £2100

Rangers, Dundee & Celtic

CAT B - £1700

Hibernian, Hearts & Aberdeen

CAT C - £1500

All other teams

MATCHDAY SPONSORSHIP PACKAGES

Additional places can be purchased

(All prices are subject to VAT)



MATCHBALL SPONSORSHIP

Package Includes:

- Champagne and canapé reception in Tannadice Boardroom**
- Group photograph at side of the famous Tannadice pitch**
- Private dining room (Tangerine Suite) ■ three course meal**
- Complimentary bar service ■ Half time refreshments**
- Executive match seating in dedicated glass box**
- Presentation of matchball in glass case from Man of Match**
- Tannoy and big screen advert pre-match**
- Social media posts on matchday**

PRICE PER MATCH (BASED ON 6 GUESTS)

CAT A - £1100 Rangers, Dundee & Celtic	CAT B - £1000 Hibernian, Hearts & Aberdeen	CAT C - £850 All other teams
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MATCHDAY SPONSORSHIP PACKAGES

Additional places can be purchased

(All prices are subject to VAT)



Sponsoring a player, coach or our manager is one of the most popular methods of showing your support individually to the players and collectively to the team while receiving many benefits during the campaign.

Package Includes:

two Invites to dine with the first team squad and coaches at Tannadice Park

Your company logo or name next to your sponsored player in every home match day programme

Your company logo or name in your sponsored player's bio section of the official website

A personal thank you letter from your sponsored player

Your player's signed and framed shirt presented to you

FIRST TEAM PLAYERS HOME/AWAY - £400

COACHING STAFF & RESERVES - £320

BOOT SPONSOR

Receive your chosen player's signed boots at the end of the season and have your name/company name in the match day programme in the player sponsor's section.

FIRST TEAM PLAYERS BOOT SPONSOR*- £250

PLAYER SPONSORSHIP PACKAGES

(All prices are subject to VAT)



STADIUM BRANDING & ADVERTISING



Advertising at Tannadice Park is an extremely cost effective way to promote your business to a local and national audience. In excess of 200,000 spectators will attend matches and, with interest in the Scottish game high, your business will receive mass additional exposure to a worldwide audience on television platforms such as SKY Sports, BBC, Premier Sports and streamed via the web through digital outlets including YouTube, Facebook, Twitter, the BBC website and our official Club channel DUTV.

PRICES:

Large format and corner banner sites - from £4000

Main television facing pitchside sites - from £3000

Mid tier sites - from £2000

Stand wall and homes support facing sites - from £1750

George Fox Stand upper rear - from £1000

Crowd facing back of boards at E.T Stand - from £750

Prices are based per season and vary depending on size and the site position it relates to within the Stadium's television broadcast arc, halfway line, goal and corner areas.



(All prices are subject to VAT)



UNITED DRIVING YOUR BUSINESS AHEAD



UNITY PROGRAMME

The Unity programme has been developed to promote positive awareness of Dundee United to benefit local businesses through the Club's supporters, players, staff and commercial partners by offering a far more receptive audience than local media streams in terms of:

Impact and relevance ■ **Financial return** ■ **Value for money**

And all under one successful and prominent banner - **UNITY**.

The key objectives of Unity are simple for both sides.

FOR YOU

It's instantly increasing your status and prestige by aligning with a progressive successful and renowned brand, growing your market share, awareness and loyalty with all of our stake holders.

FOR US

It's building a broader engagement with businesses across the region and to develop a brand new database of partners who are playing their significant part in the future success of Dundee United Football Club.

There are two tier annual packages available from Unity membership right up to official partnership of Dundee United within your business sector.

For full information on Unity, how it works and the benefits you can receive visit dundeefc.co.uk/unity



DUTV is Dundee United's official club channel bringing up to date news and exclusives direct from the HPC in St Andrews as well as having matchdays covered with a home pre-match show. It delivers all the action and reaction from every ball kicked throughout the season. We have many opportunities to promote your business direct to our massive fan base of views throughout the world.

SPONSORSHIP PACKAGES INCLUDE:

Overall DUTV channel main sponsor

Home game pre-match show sponsor

In game sponsorship goal sponsor

In game clock and score sponsor

DUFC exclusive interview sponsor

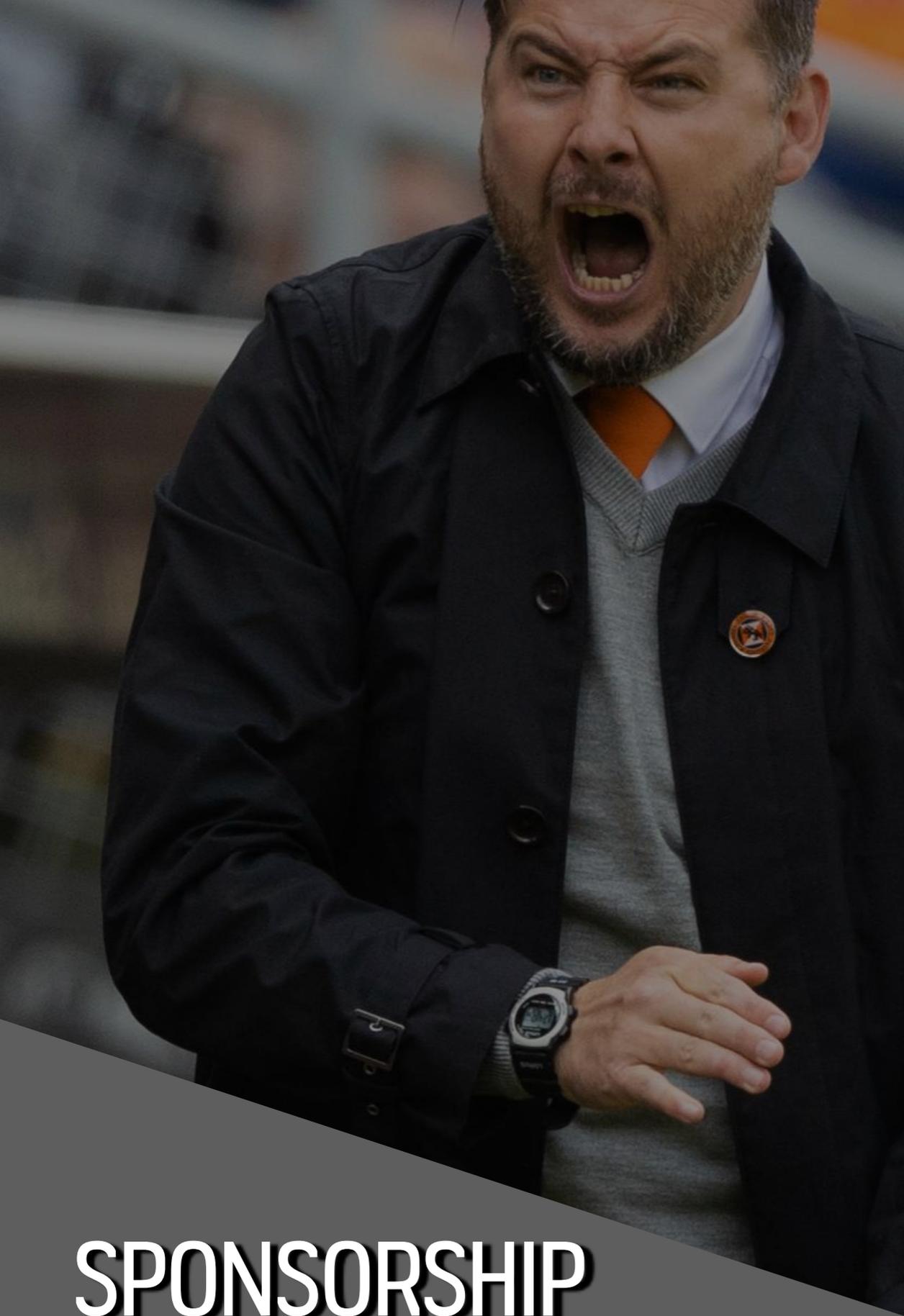
... and much more



PARTNERSHIP & SPONSORSHIP



For full details and price information contact commercial@dundeefc.co.uk



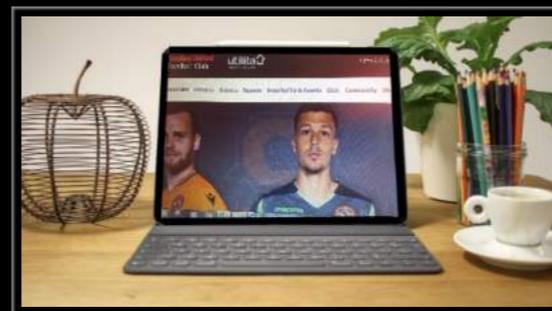
There are many unique opportunities to sponsor Dundee United for the season at Tannadice, which will elevate your business to the next level, giving you mass exposure on a national and International scale.



Ball tower sponsor
£2000



Big screen adverts
£3500 - 4 adverts per match



Digital sponsorship
Includes - social matchday posts sponsorship, web & E-news sponsorship



Pre match giant centre circle Sponsor package
£7000 - Includes, tannoy announcements trackside tunnel & big screen adverts

SPONSORSHIP OPPORTUNITIES

(All prices are subject to VAT)



This once in a lifetime experience is available for juniors between the ages of 4 - 14 and is something any young fan will never forget from meeting their tangerine and black heroes to leading the team out in front of thousands of fans at Tannadice.

PACKAGE A



PACKAGE INCLUDES:

Mascot photograph & profile in matchday programme

Commemorative certificate

Guided behind the scenes tour

Meet the players in the dressing room areas

Lead players out at Kick Off

Access to official photos to remember the day

4 match tickets (including mascot)



£180

PACKAGE INCLUDES:

Receive package A in full

Plus

4 places in Captains' Box hospitality on the day

PACKAGE B



£300

MATCHDAY MASCOT



IN ASSOCIATION WITH:



UNITING THE COMMUNITY

SCOTTISH CHARITY: SC039922

(All prices are subject to VAT)



Join a host of current first team players, coaches and Club legends at our MKM Golf Day. Due to take place in the Spring of 2022 at the iconic St Andrews Bay Fairmont Resort, corporate partners will be able to test their swinging skills and see if they are on par with many famous Dundee United personalities in a full 18 hole Texas scramble event.

PACKAGE INCLUDES:

*Your team of three will be completed with a current first team player,
Coach or Club legend*

Gift bag

Bacon rolls and refreshments on arrival

18 holes of golf with buggy included

In game competitions

Two course meal

After lunch presentation/entertainment and Q&A

Commemorative photographs of the day

SPONSORED BY:



PACKAGE PRICE: £500

(Per team of three)

IN ASSOCIATION WITH:

Titleist[®]

**2022
GOLF DAY**

(All prices are subject to VAT)



OUR ACADEMY



The redevelopment of 'Our Academy' will bring sustainable success back to Dundee United. It will allow Our Academy to develop players with our key identity: players who live and breathe our culture and players who can take our style anywhere in the world and win at European and international level after they leave.

Representing the elite level of academy football, we have 10 teams in our pathway from under 8s to under 18s which covers over 300 fixtures per season across Scotland against opposition such as Celtic, Rangers, Aberdeen, Hearts and Hibernian.

In addition, all players benefit from our additional games programme which provides our best talent with the opportunity to compete in games and tournaments across Europe including Greece, Holland, Czech Rep, Ireland and England.

MAIN ACADEMY SPONSOR

BENEFITS INCLUDE:

COMPANY BRAND LOGO TO BE ON FRONT OF ALL ACADEMY LEVELS PLAYING KIT AND TRAINING KIT.

MAJOR REPRESENTATION AROUND OUR ACADEMY TRAINING PITCH

OFFICIAL MEDIA LAUNCH TO PROMOTE SPONSORSHIP





GUSSIE PARK



Situated in the shadows of Tannadice Park, our Fifa Star rated Gussie Park is not only a training centre used by our first team, reserves and academy, but is also the hub for the many ladies, junior, amateur and youth football clubs across the city who train and play there.

TITLE NAMING RIGHTS

The overall naming rights to Our Academy at Gussie Park is an exciting opportunity to get your name elevated to not only a local audience but also on a major national scale with the many visiting teams who descend on the facility to play matches, as well as over 1000 spectators per week. Your brand will benefit from the mass interior and exterior signage promoting your business as well as the daily and weekly online digital and written press which the facility constantly generates.

For more information on title naming rights and costs, please call 01382 832202

TRACKSIDE ADVERTISING

Advertising your business around the playing surface perimeter at Our Academy (Gussie Park) offers a dual platform to allow your company exposure on a community, local and national scale.

COST PER BOARD - £400 PER SEASON



Tannadice Park is a versatile venue with nine flexible meeting and events rooms, which include many areas that offer spectacular panoramic views of the stadium.

We can accommodate from 2 to 200 guests for various types of business events including **conferences, meetings, training days, seminars, product launches, exhibitions** and much more.

We have a wide range of day delegate packages including catering, which can all be tailored to suit your event needs.

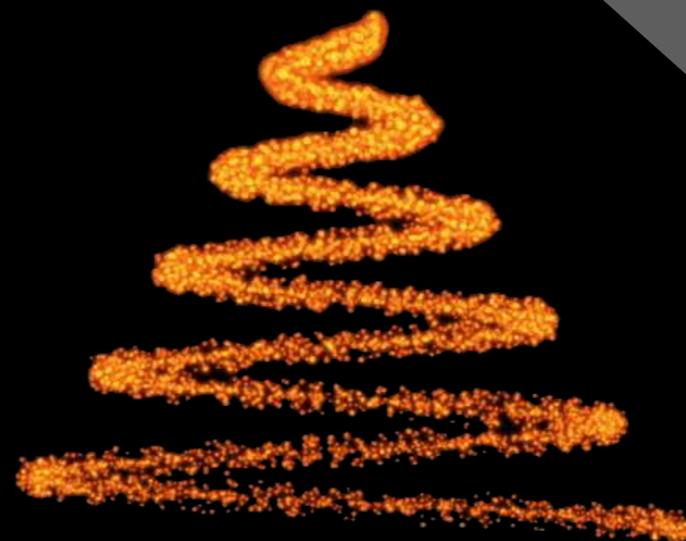
**TO FIND OUT MORE
INFORMATION OR TO
BOOK YOUR EVENT SPACE
NOW:**

events@dundeeunitedfc.co.uk



**CONFERENCE &
EVENTS** *at Tannadice*

(All prices are subject to VAT)



Tannadice Park is the ideal venue to hold your private function, whether you are celebrating a **Birthday** or **Anniversary**, hosting a **small** or **large gathering** such as **Weddings** and **Funerals**, to creating your own **themed event**, such as **sporting dinners** or **Christmas party nights**..we have it all covered for you with Dundee United Events.

Our events team are on hand to work with you on creating a tailored package to suit your needs. If you wish to view our suites and facilities or for more information on holding your event at Tannadice, contact events@dundeeunitedfc.co.uk

PRIVATE FUNCTIONS

at Tannadice



CORPORATE

REFERRAL SCHEME

For the 2021/2022 season, we are introducing a brand new sponsors referral scheme which will reward you for developing your own contacts into brand new sponsors of Dundee United Football Club. If you have any business or company connections which would be interested in various sponsorship opportunities that are available at Dundee United then please notify us by email on commercial@dundeeunitedfc.co.uk with your referral's contact details and brief information on their company and if they proceed with sponsorship with the club, you will be rewarded in a tiered system depending on the value of their first season's initial spend with us.

If your referral spends a minimum of £3000 ex vat - You will receive 1x adult 21/22 season ticket

If your referral spends a minimum of £5000 ex vat - You will receive 2x adult 21/22 season tickets

If your referral spends a minimum of £8000 ex vat - You will receive table of 10 for a CAT C match in Premier level hospitality

If your referral spends a minimum of £10,000 ex vat - You will receive an official matchball sponsorship package for a CAT C match during 2021/22

* Referred customer is considered new if they have not purchased a commercial product(s) with DUFC in the previous three seasons.

HOSPITALITY TERMS & CONDITIONS

THE DUNDEE UNITED FOOTBALL COMPANY LIMITED, a company incorporated in Scotland, with Company Number SC013690 and having its registered office at Tannadice Park, Dundee, DD3 7JW (the “Club”).

INTRODUCTION

These are the terms and conditions on which the Club provides match-day hospitality at Tannadice Park (the “Stadium”). These terms and conditions are applicable for season-long hospitality, non-season long hospitality packages and single match-day hospitality.

These terms and conditions are deemed to have been accepted by any individual (“You” or the “Customer”) whom concludes an agreement with the Club to purchase match-day or seasonal hospitality (the “Agreement”).

In the event that your hospitality package includes the benefit of inviting other individuals, for the purposes of this Agreement, you may also be referred to as the “Host” and any person(s) invited by you, or on your behalf, will be referred to as “Guest(s)”. In the event that you are not in attendance and nominate another individual to represent you on a match-day, that individual will, for the purposes of this Agreement, be referred to as the “Host.”

1. THE BOOKING

- The Club will provide you with confirmation of your booking outlining the list of benefits to be received (the “Benefits”) along with the duration of which those benefits will be delivered to you (the “Term”).
- You will have deemed to have accepted these terms and conditions upon a validly executed booking form.
- The Benefits are only valid for the event outlined in the list of benefits and not for any other events held at the Stadium.

2. PAYMENT OF BOOKING & ADDITIONAL CHARGES

- You agree to pay the fee outlined in the booking form to the Club in return for provision of the Benefits (the “Fee”).
- Unless a payment plan has been agreed with the Club or you have agreed credit terms with the Club’s finance partner, the Fee shall be payable within 10 days of return of the validly signed booking form, together with any VAT due. In the event that the Benefits is for a single match or non-season package, the Fee must be paid 3 days in advance of the date on which the Benefits are due to commence.
- In the event that a payment plan has been agreed, the VAT element of the Fee must be paid to the Club with the first instalment. Any payment plan will be separately documented and will be subject to its own terms and conditions. A valid credit card must be placed on file with the Club in the event that a payment plan has been agreed.
- In the event that you fail to pay the Fee or any instalment of it by the date on which it falls due, the Club may, without prejudice to any other rights and remedies available to it as a matter of law, take any or all of the following actions:
 - if instalment terms have been agreed with the Club, charge the outstanding amount due to any credit card supplied together with interest at the rate of four percent (4%) above the base rate for the time being of Santander Bank;
 - withdraw the payment plan facility;
 - require any remaining balance to be paid in full immediately together with interest at the rate of four percent (4%) above the base rate for the time being of Santander Bank;
 - suspend the provision of the Benefits and access to the Stadium in whole or in part until payment of outstanding amounts due by you have been made to the Club; and/or
 - terminate this Agreement.
- In the event that you have purchased the Benefits through a finance agreement with the Club’s nominated finance partner, non-payment of instalments due to that finance partner may lead to suspension or withdrawal of the Benefits.
- Any charge for goods or services agreed at the time of booking but not included in the list of Benefits must be paid within 10 days of the Club’s request for payment.
- The Club shall be entitled to recover all reasonable administrative or legal expenses incurred as a result of your delay or failure to pay sums due to the Club and for the collection of these amounts by the Club.

3. CUSTOMER OBLIGATIONS

- The Customer and/or Host and/or Guests shall conduct themselves at all times in the Stadium in a manner befitting the good reputation and integrity of the Club, and in accordance with Ground Regulations, any specific additional terms and conditions which may be notified to you as part of the general ticket terms and conditions and the Unacceptable Conduct Rules.
- Any Customer hosting Guests must maintain a list of the names and addresses of any individuals to whom any match tickets purchased by the Customer have been provided by the Customer and shall provide said list to the Club on request;
- The Customer, Host and Guests shall adhere to the relevant dress code detailed in the List of Benefits;
- No part of the Benefits may be transferred, sold, offered for sale, auctioned for gain or profit or used as giveaways or prizes in any competition run by or on behalf of the Customer or in conjunction with a third party, unless express consent has been obtained from the Club.
- Drunkenness, foul, insulting, offensive or abusive language or behaviour; racist, discriminatory or sectarian behaviour, remarks, songs, chants, banners or displays; and the promotion of or endorsement of any political organisation are not permitted within the Stadium or on the Club’s property, or at any matches involving the Club.
- The Customer, Host and Guests must comply with all relevant laws, safety announcements or Stadium ground regulations while attending any Club match, including rules connected to smoking and the use of smoke and/or incendiary devices.
- Unauthorised professional photography or any type of recording of a match is prohibited and zoom lenses, audio visual or cinematographic devices will not be permitted in the Stadium.

4. SERVING OF ALCOHOL

- The Customer and/or Host shall comply at all times with relevant licensing laws in force from time to time.
- The Club, in its sole discretion, reserves the right to refuse to serve alcohol to any Customer, Guest or Host.
- The Customer shall ensure that the Host (if applicable) and Guests do not remove alcohol from the relevant hospitality lounge.
- The Customer shall ensure that the Host (if applicable) and Guests do not bring alcohol into the Stadium and the relevant hospitality lounge.

5. RELOCATION OF SEATING

- The Club may, in its absolute discretion, relocate the Holder to an alternative seat or part of the Stadium for any match. Exercise of this right includes, but is not limited to, the following situations:
 - if the Club is required under the rules of a competition, or otherwise, to provide seating for use by or for the competition organiser and/or visiting team;
 - if the section of the Stadium in which the Holder’s seat is located has been closed; or
 - for safety, security, refurbishment, alteration or other operational reasons. Reasonable efforts will be made by the Club to provide a comparable seat.

6. FORCE MAJEURE

- In the event that the Club is prevented from providing the Benefits and match services under this Agreement or any material part of it (temporarily or permanently) as a result of any event beyond the Club’s reasonable control (including but not limited to postponement or cancellation of football matches as required by the football authorities, war, invasion, terrorism, strikes, industrial disputes or actions, outbreak of disease or pandemics, fire, flood, explosion, decision of any court and/or judicial body, unavailability of materials and/or transportation, acts of God, acts of government or any other governing body including the football authorities) then the Club shall be relieved from its obligations under this Agreement for the period of that event and such non-performance shall not constitute a breach of this Agreement.

7. BREACH RESULTING IN TERMINATION

- If you, the Host and/or Guests breach any of the Conduct Terms, the ground regulations, the SFA and SPFL Unacceptable Conduct rules or if you, your Host and/or Guests commit any criminal offence whilst in attendance at the Stadium, the Club may take any one of the following steps:
 - Issue a warning
 - Refuse entry to the Stadium and/or relevant hospitality lounge
 - Eject the relevant person from the relevant hospitality lounge and Stadium
 - Confiscate and/or deactivate any season ticket/card and/or special passes
 - Exclude you, your Host and/or Guests from future entry to the Stadium and hospitality lounge for a period of time deemed to be reasonable by the Club
 - Terminate this Agreement with immediate effect
 - Take separate legal action against you and/or the Host and/or Guest concerned.

In the event that this Agreement is terminated prior to its intended expiry (through no fault of the Club nor as a result of any force majeure event), you shall immediately pay to the Club any outstanding Fee, save to the extent that the Club is able to recover its losses by selling the Benefits.

8. CANCELLATION AND REFUNDS

- In the event that a Customer cancels the Agreement for season-long Benefits and such cancellation has not been due to the Club’s failure or inability to provide the Benefits, the Customer shall remain liable for the entire Fee or any outstanding instalments of the Fee due to the Club unless the Club is able to resell the Benefits to another party. In the event that the Club is able to sell the Benefits to another party, the Customer shall remain liable for any difference between the total amount payable by the Customer and the proceeds from the resale, if less, plus reasonable administrative charges and costs.

- In the event that a Customer cancels the Agreement for Benefits relating to a single match and/or a non-season long package and such cancellation has not been due to the Club’s failure or inability to provide the Benefits, the Customer will remain liable for payment of the Fee, on the following basis:

- cancellation less than 14 days before the match (or first match if a non- season long package has been purchased): 100% of the Fee
- cancellation between 15 and 30 days before the match (or first match if a non-season long package has been purchased): 75% of the Fee
- cancellation between 31 and 60 days before the match (or first match if a non-season long package has been purchased): 50% of the Fee
- cancellation more than 60 days before the match (or first match if a non- season long package has been purchased): 25% of the Fee

- In the event that the Customer cancels a finance agreement with the Club’s nominated finance partner used to purchase the Benefits and the Club requires to refund to the finance partner any sums paid to the Club by the finance partner relating to that cancelled agreement, the Customer may remain liable to make payment to the Club for the Benefits unless the Customer has cancelled the finance agreement within the relevant cancellation period.

- The Club is not obligated to provide a refund in the event that match dates or /times for which the Benefits are initially valid are unsuitable for the Customer, Host or Guests or if the Customer or any Host or Guest is unable to attend matches included within the Benefits.

- If a match fixture is postponed or cancelled, the Benefits shall be valid for the rearranged or rescheduled date. The Club is not obligated to provide a refund in the event that the Customer, Host or Guests is no longer able to attend the rescheduled date.

9. COVID-19 CODE OF CONDUCT

- The Club operates COVID-19 related policies that are in force from time to time whilst related Scottish Government restrictions are in place. Whilst present in the Stadium, the Host and/or Guests require to strictly adhere to any COVID-19 related policies that the Club operates. This may include but is not limited to being subjected to temperature checks, following social distancing rules and the wearing of face masks. Failure to follow COVID-19 guidance and rules may result in the Host and/or Guests being denied entry to the Stadium or asked to leave.

- The purchaser and/or Holder of any Hospitality related ticket (either on a season long, single or package basis) agrees and acknowledges that no credit note, exchange or refund will be issued as a result of any matches that the Host and/or Guests have been unable to attend on account of behind closed door games and/or restricted capacity games.



53,000+
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